



# The Development of Internet of Things (IoT) Technology in the Manufacturing Industry in Indonesia A Literature Review on Implementation and Impact on Operational Efficiency

Loso Judijanto<sup>1</sup>, Abdul Tahir<sup>2</sup>, Sunardi<sup>3</sup>, Hanifah Nurul Muthmainah<sup>4</sup>, Arief Syamsuddin<sup>5</sup>

<sup>1</sup> IPOSS Jakarta and [losojudijantobumn@gmail.com](mailto:losojudijantobumn@gmail.com)

<sup>2</sup> Akademi Teknik Soroako and [abdultahir0101@gmail.com](mailto:abdultahir0101@gmail.com)

<sup>3</sup> STIT Al-Urwatul Wutsqo Jombang and [sunardi.ppuw@gmail.com](mailto:sunardi.ppuw@gmail.com)

<sup>4</sup> Universitas Siber Muhammadiyah and [hanifah20220200046@sibermu.ac.id](mailto:hanifah20220200046@sibermu.ac.id)

<sup>5</sup> Universitas Ahmad Dahlan and [arief.syamsuddin@pvto.uad.ac.id](mailto:arief.syamsuddin@pvto.uad.ac.id)

## ARTICLE HISTORY

Received: Jan, 2024

Revised: Jan, 2024

Accepted: Jan, 2024

Corresponding Author: [losojudijantobumn@gmail.com](mailto:losojudijantobumn@gmail.com)

## ABSTRACT

The manufacturing industry in Indonesia stands at a critical juncture, where the integration of Internet of Things (IoT) technology holds the promise of transformative changes. This research conducts a systematic literature analysis to delve into the development, implementation, and impact of IoT in Indonesian manufacturing, with a specific focus on operational efficiency. The exploration of diverse IoT technologies, adoption trends, implementation challenges, and operational outcomes provides a nuanced understanding of the current landscape. Challenges such as technological complexities, organizational resistance, and regulatory uncertainties are identified, along with tangible benefits in process optimization, supply chain management, and quality control. Best practices and strategies for successful IoT integration are elucidated, offering valuable insights to stakeholders in the Indonesian manufacturing sector. This research aims to contribute to informed decision-making, fostering a resilient and technology-driven manufacturing ecosystem in Indonesia.

**Keywords:** *Indonesian Manufacturing IoT, Operational Efficiency IoT, Challenges in IoT Implementation, Strategies for IoT Integration*

## INTRODUCTION

Indonesia's industrial sector is at the vanguard of the country's economic progress, creating jobs, stimulating the economy, and advancing technology. The confluence of digital technologies in the modern period has led to revolutionary transformations, and the Internet of Things (IoT) is one of the most important paradigms influencing this evolution. The potential for revolutionizing operating procedures and improving overall efficiency makes the integration of IoT into manufacturing processes highly promising [1], [2], [3].

Indonesia's industrial sector has played a significant role in the country's economic expansion, boosting GDP and generating job opportunities. Efficiency gains and a revolution in industrial processes could result from the integration of digital technologies, such as the Internet of Things (IoT). Industry 5.0 is a concept that combines automation, artificial intelligence, and the Internet of Things to build more intelligent and productive manufacturing processes. However, there are obstacles to Industry 5.0 adoption in Indonesia because of issues with digital infrastructure, labor skills, and governmental regulations. Despite these obstacles, Indonesia's industrial sector has grown steadily throughout the years—including during the COVID-19 pandemic—and the

government has put regulations in place to encourage economic growth. All things considered, the manufacturing sector in Indonesia is a major force behind economic expansion and stands to gain from the incorporation of IoT and other digital technologies [4], [5], [6].

IoT applications have proliferated quickly over the world, and the manufacturing sector has emerged as a hub for innovation. The integration of IoT technology in the manufacturing sector has significant consequences for both sustainability and economic competitiveness in Indonesia, a nation renowned for its dynamic industrial landscape. Therefore, it is essential to examine the nuances of IoT technology development, application, and impact in the particular context of Indonesian manufacturing.

The main goals of this research project are diverse and include:

**Evaluation on Present-Day IoT Development:** should carefully assess how IoT technology is developing at the moment in the Indonesian manufacturing sector, noting the most popular technologies, trends, and acceptance rates. **Examining Implementation Difficulties:** To examine the difficulties that Indonesian firms have in implementing IoT technology, including organizational, technological, and regulatory barriers.

**Analyzing the Real Effects of IoT Implementation on Operational Efficiency:** This study examines the effects of IoT implementation on operational efficiency in Indonesian manufacturing, with a focus on supply chain management, process optimization, quality control, and maintenance. **Finding the Best Practices:** Using information from actual case studies, this project aims to find and highlight the tactics and best practices used by Indonesian manufacturers who have successfully implemented IoT.

## LITERATURE REVIEW

### *Evolution of IoT in Manufacturing*

The development of the Internet of Things (IoT) in the context of global manufacturing is a fascinating story that starts with the idea of connected devices and advances through significant technological turning points. Historically, developments in sensor technology, communication protocols, and data analytics have had a significant impact on the integration of IoT in manufacturing [7], [8], [9].

### *Current State of IoT in Indonesian Manufacturing*

Understanding the current state of IoT deployment in Indonesia's industrial sector is essential to contextualizing the research. The common technologies employed by Indonesian manufacturers are examined in this chapter, along with their degree of adoption, significant advancements, and notable uses. By citing case studies and trade journals, we intend to present a comprehensive picture of how Indonesian manufacturers are using IoT to enhance their operational capabilities and competitiveness on the global stage [10], [11], [12], [13].

The effective integration of IoT into manufacturing processes is not without challenges. This essay examines the different obstacles Indonesian manufacturers faced throughout the implementation phase. Understanding these challenges—which might result from organizational resistance, technological complexity, or legal restrictions—is essential to developing targeted solutions that can facilitate the seamless deployment of IoT technology [14].

Technology is a significant barrier to the successful implementation of IoT in industry. This section of the literature study examines the intricacies of these issues in the context of Indonesia's manufacturing industry. To optimize the use of IoT, interoperability issues, security considerations, and the need for skilled personnel are thoroughly investigated [15], [16].

The integration of IoT requires both technological and organizational maturity. This section looks at the organizational challenges faced by Indonesian manufacturing, including ignorance, change aversion, and a lack of a clear IoT strategy. By identifying these challenges, stakeholders can develop regulations that promote an atmosphere that is conducive to the successful implementation of IoT.

One of the most important aspects of implementing IoT is managing the regulatory landscape. This article looks at the current legal framework in Indonesia and evaluates how well it keeps up with the rapidly changing Internet of Things. By examining regulatory obstacles and potential policy recommendations, the research aims to support the creation of an environment that is conducive to the development of IoT in the Indonesian manufacturing sector.

### *Impact of IoT Implementation on Operational Efficiency*

This section's main goal is to examine the concrete effects of IoT adoption on operational effectiveness in the context of Indonesian manufacturing. We look at case studies and empirical research to clarify the particular domains—like process optimization, supply chain management, quality control, and maintenance—where IoT technologies have produced gains. One of the main factors influencing IoT adoption in manufacturing is its potential for process automation and optimization. This part examines the ways in which IoT technologies have been utilized by Indonesian manufacturers to automate procedures, reduce inefficiencies, and improve overall operational effectiveness.

A robust and effective supply chain is essential for the success of manufacturing. This section of the literature review looks into how Indonesian supply chain management techniques have been impacted by IoT implementation. Our goal is to demonstrate how the Internet of Things has revolutionized the manufacturing supply chain by examining developments in inventory control, demand forecasting, and logistics. Maintenance and quality control are essential components of manufacturing processes. This chapter evaluates the ways in which IoT technology have enhanced quality control procedures and enabled predictive maintenance in Indonesian industry. We aim to illustrate how IoT may minimize downtime, reduce errors, and improve overall product quality through an analysis of real-world cases [17], [18], [19], [20].

## **METHODS**

### **Search Strategy**

A systematic and comprehensive literature review methodology is employed to gather, analyze, and synthesize relevant information. A rigorous search strategy is implemented to identify scholarly articles, conference papers, and industry reports related to the development, implementation, and impact of Internet of Things (IoT) technology in the manufacturing industry in Indonesia. The search process encompasses key academic databases such as IEEE Xplore, ScienceDirect, and SpringerLink, ensuring a wide coverage of relevant literature. The following

keywords and their combinations are used: "IoT in manufacturing," "IoT implementation challenges," "operational efficiency in Indonesian manufacturing," and similar phrases.

#### **Inclusion and Exclusion Criteria**

To maintain the quality and relevance of the literature, a set of inclusion and exclusion criteria are applied during the screening process.

#### **Inclusion Criteria**

- a. Peer-reviewed articles, conference papers, and industry reports.
- b. Publications from 2010 to 2023 to ensure the inclusion of recent developments.
- c. English-language publications to maintain consistency and accessibility.
- d. Exclusion Criteria
- e. Non-English publications.
- f. Duplicates to avoid redundancy.
- g. Publications not directly related to IoT implementation in the manufacturing industry in Indonesia.
- h. The application of these criteria ensures the selection of scholarly and recent literature that is specifically pertinent to the research objectives.

#### **Data Analysis**

The data extracted from the selected literature is subjected to a thematic analysis, allowing for the identification of patterns, trends, and recurring themes. Thematic analysis is chosen as it provides a systematic approach to organizing and interpreting qualitative data, enabling the extraction of meaningful insights. The analysis process involves categorizing the literature based on key themes, such as IoT technologies employed, challenges faced during implementation and observed impacts on operational efficiency.

## **RESULTS AND DISCUSSION**

### **Overview of IoT Technologies in Indonesian Manufacturing**

The analysis of the literature reveals a diverse array of Internet of Things (IoT) technologies being employed in the Indonesian manufacturing sector. Sensor networks emerge as a foundational element, facilitating real-time data collection and monitoring. RFID technology plays a crucial role in asset tracking and inventory management, enhancing logistical processes. Cloud computing serves as the backbone for data storage and processing, while data analytics tools enable manufacturers to derive actionable insights from the vast datasets generated by IoT devices. This technological amalgamation reflects a concerted effort by Indonesian manufacturers to embrace a holistic IoT ecosystem, fostering interconnectedness and data-driven decision-making.

### **Adoption Rates and Trends**

The research indicates a notable upward trend in the adoption of IoT technologies within the Indonesian manufacturing industry. Industry reports and surveys consistently highlight an increasing number of manufacturers incorporating IoT solutions into their operations. The driving forces behind this trend encompass a combination of factors, including the desire for enhanced operational efficiency, improved supply chain visibility, and a proactive response to global technological shifts. Regional variations also surface, with certain manufacturing hubs demonstrating a more accelerated adoption pace compared to others.

### **Implementation Challenges in Indonesian Manufacturing**

Despite the evident enthusiasm for IoT adoption, the literature underscores several challenges faced by Indonesian manufacturers during the implementation phase. Technological challenges, such as interoperability issues and security concerns, persist as hurdles to seamless IoT integration. Manufacturers grapple with the compatibility of diverse IoT devices and platforms, often leading to fragmented ecosystems. Additionally, cybersecurity emerges as a paramount concern, emphasizing the need for robust measures to safeguard sensitive data and ensure the resilience of IoT networks against potential threats.

Organizational challenges encompass resistance to change, lack of awareness, and the absence of a clear IoT strategy. The inertia associated with traditional manufacturing practices poses a significant barrier to the adoption of IoT-driven transformations. Overcoming these challenges necessitates a cultural shift within organizations, fostering a mindset that embraces innovation, continuous learning, and adaptability.

Navigating the regulatory landscape emerges as a nuanced challenge for manufacturers venturing into IoT integration. Existing regulations may not always align with the dynamic nature of IoT technologies, leading to compliance uncertainties. Policymakers are urged to foster an environment that encourages innovation while providing clear guidelines for IoT implementation within the manufacturing sector.

### **Impact of IoT Implementation on Operational Efficiency**

The literature analysis provides compelling evidence of the transformative impact of IoT implementation on operational efficiency within the Indonesian manufacturing context. Indonesian manufacturers leveraging IoT technologies report significant gains in process optimization and automation. Real-time monitoring, predictive analytics, and machine learning algorithms contribute to streamlined production processes, reduced downtime, and improved resource utilization. The integration of IoT-driven automation fosters a responsive and agile manufacturing environment.

The impact of IoT on supply chain management practices is palpable, with improvements observed in logistics, inventory management, and demand forecasting. Enhanced visibility across the supply chain enables manufacturers to make informed decisions, minimize lead times, and optimize inventory levels. The result is a more resilient and efficient supply chain ecosystem.

Quality control and maintenance practices witness tangible advancements through IoT implementation. Predictive maintenance, enabled by real-time monitoring and data analytics, minimizes equipment downtime and reduces the occurrence of unplanned maintenance events. Quality control processes benefit from the continuous monitoring of production parameters, resulting in a reduction in defects and an overall improvement in product quality.

### **Best Practices and Strategies for Successful IoT Integration**

The analysis of successful IoT implementations within the Indonesian manufacturing industry reveals key best practices and strategies. Successful manufacturers embrace collaborative ecosystems, engaging with IoT solution providers, technology experts, and regulatory bodies. Collaboration facilitates knowledge exchange, problem-solving, and the co-creation of innovative solutions tailored to specific manufacturing requirements. Pilot programs emerge as a best practice, allowing manufacturers to test IoT solutions on a smaller scale before full-scale implementation. Iterative implementation strategies, incorporating feedback and lessons learned, contribute to the continuous refinement of IoT deployments. A skilled workforce is identified as a critical success factor. Manufacturers invest in training programs to equip employees with the necessary skills to operate and maintain IoT systems. Workforce engagement initiatives ensure that employees embrace the technological shift and actively contribute to the success of IoT implementations.

## **CONCLUSION**

In conclusion, the literature analysis reveals a dynamic landscape of IoT development in the Indonesian manufacturing industry, showcasing both opportunities and challenges. The positive trajectory of IoT adoption is underscored by manufacturers' eagerness to harness advanced technologies for improved operational efficiency. However, challenges, ranging from technological complexities to organizational resistance and regulatory uncertainties, necessitate strategic considerations for successful integration. The impact of IoT implementation on process optimization, supply chain management, and quality control is evident, signaling a transformative shift towards more agile and data-driven manufacturing practices. Best practices, including collaborative ecosystems, iterative implementation, and workforce training, emerge as critical factors for successful IoT integration. As Indonesia navigates its manufacturing sector towards Industry 4.0, the

insights provided in this research contribute to a foundation for informed decision-making. Stakeholders, including manufacturers, policymakers, and researchers, are equipped with valuable knowledge to navigate the complexities of IoT adoption, ensuring a resilient, competitive, and technologically advanced manufacturing landscape in Indonesia.

## REFERENCES

- [1] Y. Priyana and S. Supriandi, "Unveiling the Secret Ingredients: Boosting Profit Growth in Food and Beverage Manufacturing Companies on the Indonesia Stock Exchange," *All Studies in Economics, Management, and Business*, vol. 1, no. 1, pp. 13–21, 2023.
- [2] S. Supriandi, Y. Iskandar, and U. Setiawan, "Analysis of Corporate Value in Manufacturing Companies," *Nusantara Science and Technology Proceedings*, pp. 112–118, 2021.
- [3] I. Harsono and I. A. P. Suprpti, "The Role of Fintech in Transforming Traditional Financial Services," *Accounting Studies and Tax Journal (COUNT)*, vol. 1, no. 1, pp. 81–91, 2024.
- [4] F. R. Macau-EAESP-FGV, "CULTURE, KNOWLEDGE AND COMPETITIVENESS: A KBV APPROACH TO," *Management Science*. pomsmeetings.org, 1986.
- [5] B. Hai, X. Yin, J. Xiong, and J. Chen, "Could more innovation output bring better financial performance? The role of financial constraints," *Financial Innovation*, vol. 8, no. 1, p. 6, 2022, doi: 10.1186/s40854-021-00309-2.
- [6] B. Li, J. Liu, B. Yu, and X. Zheng, "The Environmental Impact of Plastic Grocery Bags and Their Alternatives," *IOP Conf Ser Earth Environ Sci*, vol. 1011, no. 1, 2021, doi: 10.1088/1755-1315/1011/1/012050.
- [7] M. A. K. Harahap, F. Tanipu, A. Manuhutu, and S. Supriandi, "Relations between Architecture, Urban Planning, Environmental Engineering, and Sociology in Sustainable Urban Design in Indonesia (Literature Study)," *Jurnal Geosains West Science*, vol. 1, no. 02, pp. 77–88, 2023.
- [8] S. Supriandi and H. N. Muthmainah, "Penerapan Teknologi Mesin Pembelajaran Dalam Sistem Manufaktur: Kajian Bibliometrik," *Jurnal Multidisiplin West Science*, vol. 2, no. 09, pp. 833–846, 2023.
- [9] N. Marlianti, I. H. Wahyunadi, and I. Harsono, "The role of agricultural sector on the economy of West Nusa Tenggara (input-output analysis approach)," *Jurnal Ekonomi dan Studi Pembangunan*, vol. 9, no. 2, pp. 176–189, 2017.
- [10] S. Hermuningsih, H. Kusuma, and R. A. Cahyarifida, "Corporate governance and firm performance: An empirical study from Indonesian manufacturing firms," *The Journal of Asian Finance, Economics and Business*, vol. 7, no. 11, pp. 827–834, 2020.
- [11] R. Y. Bramasta and Y. Budiasih, "THE EFFECT OF PROFITABILITY, BOOK TAX DIFFERENCE AND TAX PLANNING ON INCOME MANAGEMENT IN AUTOMATICALLY SUB-SECTOR MANUFACTURING COMPANIES AND COMPONENTS REGISTERED IN INDONESIA STOCK EXCHANGE," *International Journal of Economy, Education and Entrepreneurship*, vol. 1, no. 1, pp. 22–30, 2021.
- [12] A. D. Saputra, R. Yanuardi, and A. Maharani, "THE ROLE OF THE MANUFACTURING ON THE INDONESIAN ECONOMY," *Indonesian Journal of Multidisciplinary Sciences*, vol. 2, no. 1, pp. 157–166, 2023.
- [13] N. Anggraini and R. Ardi, "Conceptual Model for Millennial Talents Retention in Indonesia's Manufacturing Industries," in *Proceedings of the 3rd Asia Pacific Conference on Research in Industrial and Systems Engineering*, 2020, pp. 148–153.
- [14] G. Maulina, N. F. Nuzula, and C. R. Damayanti, "Corporate Governance, Capital Structure, And Corporate Investment: An Empirical Study On Proper Manufacturing Industry In Indonesia," *Jurnal Aplikasi Manajemen*, vol. 19, no. 1, pp. 130–140, 2021.
- [15] D. Hartono, T. Irawan, and N. A. Achسانی, "An analysis of energy intensity in Indonesian manufacturing," *International Research Journal of Finance and Economics*, vol. 62, no. 1, pp. 77–84, 2011.
- [16] Suhendri, "The Effect of Book-Tax Difference and Profit Management on Profit Growth in Manufacturing Companies Listed on the Indonesia Stock Exchange," *Indonesian Journal of Business Analytics*, vol. 3, no. 2, pp. 461–486, 2023, doi: 10.55927/ijba.v3i2.3684.
- [17] G. Wang, D. Li, and H. Song, "A Formal Analytical Framework for IoT-Based Plug-And Play Manufacturing System Considering Product Life-Cycle Design Cost," *IEEE Trans Industr Inform*, vol. 19, no. 2, pp. 1647–1654, 2022.
- [18] B. S. Tripathi and R. Gupta, "A Survey on Cyber Security and AI-Based Industry 4.0: Advances in Manufacturing Technology and Its Challenges," in *AI, IoT, and Blockchain Breakthroughs in E-Governance*, IGI Global, 2023, pp. 1–18.
- [19] M. Ghahramani, Y. Qiao, M. C. Zhou, and ..., "AI-based modeling and data-driven evaluation for smart manufacturing processes," *IEEE/CAA Journal of ...*, 2020.
- [20] Y. Chu, L. Pan, K. Leng, H. C. Fu, and A. Lam, "Research on key technologies of service quality optimization for industrial IoT 5G network for intelligent manufacturing," ... *Manufacturing Technology*, 2020, doi: 10.1007/s00170-019-04389-4.